

27th Indian Convention of Food Scientists & Technologists (ICFoST)



“Raising Agro-processing & Integrating Novel technologies for
Boosting Organic Wellness (RAINBOW)”

Date: 18th - 20th December, 2019

Venue – Tezpur University, Tezpur, Assam



AFSTI
Empowering the Food Professional

Application for Sponsorship/Expo/Souvenir Advertisement

Last date for Booking of Advertisement 20th Nov, 2019 and Food Expo Stall: 30th Nov, 2019

Name: Mr/Ms/Dr: _____

Name of the Firm: _____

Major area of business / Activity: _____

Address: _____

Email: _____ Mobile: _____

Tel: (Off): _____ (Res): _____

AFST(I) Membership Number: _____ Not a Member

Contact Person & Telephone no. for this purpose _____

We are interested in supporting the 27th ICFoST by donation / sponsoring the following activities.

1. Conference Sponsorship -

Platinum	Gold	Silver
5.0 lakh	4.0 lakh	3 lakh

2. Technical Session - Rs. 50,000/-

3. Catering Sponsorship -

Dinner	-	2.0 Lakh	-	Rs. _____
Lunch	-	2.0 Lakh	-	Rs. _____
Breakfast	-	1.00 Lakh	-	Rs. _____
High Tea	-	1.00 Lakh	-	Rs. _____
Session Tea	-	0.50 Lakh	-	Rs. _____

3. Delegate Kit - Rs. 75,000/- - Rs. _____

4. Brochure / Items in Kit - Rs. 15000/- - Rs. _____

(Item proposed)

5. Souvenir Advertisement - Rs. _____

OC (Color)	IFC (Color)	IBC (Color)	IFP (Color)	IFP (B&W)	IHP (Color)	IHP (B&W)
50,000/-	30,000/-	25,000/-	20,000/-	10,000/-	10,000/-	5,000/-

6. Poster Award - Rs. 20,000/- - Rs. _____

7. Food Expo - Rs 25,000/- per stall of 3 m x 3 m dimensions - Rs. _____
(Upto 15th November 2019)

Registration fee may be paid through DD / Cheque drawn in favour of **AFSTI CON**, payable at Mysore. [Electronic Transfer: **AFSTI CON 64118977443**, State Bank of India, CFTRI Branch, CSIR-CFTRI campus, Mysuru, Karnataka, India, IFSC Code: SBIN0040055

Dr. Dadasaheb D. Wadikar, Organizing Secretary, 27th ICFoST
AFST(I) Office, # E1-1 Quarters, CSIR-CFTRI campus,
Mysuru-570020.

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Prof. Sankar Chandra Deka, Local Organizing Secretary,
27th ICFoST

AFST(I), Tezpur Chapter, Tezpur University, Tezpur, Assam

Email: sankardeka1965@gmail.com; Phone: +91-9435408396

Name & Signature with date

Sponsorship Scheme - Next page

27th ICFoST SPONSORSHIP SCHEME

As this is a worthy cause for which AFST(I) is channeling its energy, governments at the center as well as at the state levels along with food industry have a crucial role to play through critical support. This can be done by way of any inputs as suggested below:

- a) By sponsoring a Technical Session.
- b) Publication of advertisement material in Souvenir.
- c) By sponsoring various catering events, registration kits and providing business promotional material.
- d) Effective distribution channel of promotional materials to delegates.

a) Session Sponsorship Package

Sponsorship features	SPONSORSHIP CATEGORY		
	Platinum	Gold	Silver
Sponsorship amount in Lakhs	5.0	4.0	3.00
No. of free registration	4	3	2
Free Souvenir advertisement	Color Full Page	Color Full Page	Black & White Full Page
Speakers who can be nominated for the session	1	1	1
Company Logo on backdrop	Yes	Yes	Yes
One banner (25 sq. ft or less) provided by sponsor in the allotted place	Yes	Yes	Yes
Food Expo Stall	Yes	Yes	Yes

b) Catering Sponsorship Package

Sponsorship Features	SPONSORSHIP CATEGORY					
	Dinner	Lunch	Breakfast	Technical Session	High Tea/ Coffee	Session Tea/Coffee
Sponsorship amount- Rs. in Lakhs	2.0	2.0	1.0	0.5	1.0	0.5
No. of free registration	2	2	1	1	1	1
Free Souvenir advertisement	B&W Full Page	B&W Full Page	B&W Full Page	B&W Half Page	B&W Full Page	Black & White Half Page
One banner (25 sq. ft or less) provided by sponsor in the allotted place	Yes	Yes	Yes	No	Yes	Yes
Company Logo on backdrop/ One Speaker in session	Yes	Yes	No	No	No	No
Food Expo Stall	Yes	Yes	No	No	No	No

c) Delegate Kit Package:

Emblem & company address inside the flap	B&W – Full Page advertisement in souvenir	Rs 75,000/-	One banner (25 sq. feet or less) provided by sponsor in the allotted place
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d) **Brochure/ Item in Registration bag:** Rs. 15000/- per item

e) **Poster awards:** Rs. 20,000/- [Name, organization and place of the sponsor in award certificate]

f) **Food Expo Offer upto 15-Nov-2019:** Rs 25,000/- per stall of 3 m x 3 m dimensions

g) Souvenir Advertisement Tariff:

A4 Size (21x28 cm) multi colour. Advt: Material should be either in the form of ready positive or corel draw/PSD/Tiff/JPG format including link files in the CD. Art work also accepted.

Outer Cover (color)	Inside Cover (color)	Inside Back (Color)	Inside Full Page (color)	Inside Full Page (B&W)	Inside Half Page (Color)	Inside Half Page (B&W)
50,000/-	30,000/-	25,000/-	20,000/-	10,000/-	10,000/-	5,000/-